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PRESS RELEASE

Lift off for ABS-2A

ABS celebrates the launch of ABS-2A, one year after the launch of ABS-3A.

15 June, 2016 - ABS announced that ABS-2A was successfully launched aboard a SpaceX Falcon 9 full thrust rocket from Cape Canaveral, Florida at 10:29 a.m. EDT. The satellite lifted off as part of a dual launch, and was the second deployment at 11:05 a.m. EDT.

The ABS-2A satellite is the second of the pair of the innovated all-electric propulsion satellites, manufactured by Boeing Satellite Systems International. It is equipped with an all Ku-band payload of 48 high performance transponders connecting Africa, MENA, Russia, South Asia and South East Asia regions. ABS-2A will be co-located with ABS-2 and will deliver enhanced broadcast and data services from 75°E.

“The launch of ABS-2A represents a significant milestone for ABS. Today we launched the third of our three satellite build strategy which completes a \$700M capex program. ABS-2, ABS-3A and ABS-2A are extremely capable satellites which have been optimized for CATV and DTH services. Satellites are unmatched by any other forms of technology for video distribution and it has been ABS’s intention to strategically build satellites that have been designed for this purpose. ABS’s video business has grown from 10% of our business in 2012 to 45% today. With the launch of ABS-2A, the second satellite to our premium DTH neighborhood at 75°E, we will be offering our customers expansion capacity and in-orbit redundancy for their growing DTH businesses. We would like to thank our technology partners Boeing and SpaceX for making today’s achievement possible and we also thank the US EXIM bank for believing in our vision and providing financing for all of our satellites,” said Tom Choi, CEO of ABS.

“Boeing is proud to have ABS as one of our first customers to choose the 702SP design, the world’s first all-electric propulsion satellite,” said Mark Spiwak, president of Boeing Satellite Systems International. “Electric propulsion is more efficient and helps lower the mass of a satellite allowing for larger, high-power payload capabilities.”

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About ABS:

ABS is one of the fastest growing global satellite operators in the world. ABS offers a complete range of tailored solutions including broadcasting, data and telecommunication services to broadcasters, service providers, enterprises and government organizations.

ABS operates a fleet of satellites; ABS-2, ABS-3, ABS-3A, ABS-4/Mobisat-1, ABS-6, and ABS-7. The satellite fleet covers over 80% of the world's population across the Americas, Africa, Asia Pacific, Europe, the Middle East, CIS and Russia.

The new satellite, ABS-8 is under procurement for future deployment.

Headquartered in Bermuda, ABS has offices in the United States, Dubai, South Africa, Germany, Philippines, Indonesia and Hong Kong. ABS is majority owned by funds managed by the European Private Equity firm Permira.

For more information, visit www.absatellite.com