



ABS Contact:
Penny Hill
Tel: +65 81898835
Email: penny@absatellite.com

PRESS RELEASE

ABS-3A Satellite Enters Commercial Service

Bermuda, 10th September 2015 - The revolutionary ABS-3A satellite is now in full commercial use. The satellite started service on 31st August 2015 to serve the Americas, Africa, Europe and the Middle East regions.

Launched on 1st March 2015, the ABS-3A satellite built by Boeing has performed even better than expected having arrived ahead of schedule. In-Orbit tests have been successfully completed and the satellite became fully operational on 31st August 2015.

ABS-3A features 48 C and Ku-band active transponders (96 x 36 MHz equivalent) and is equipped with high performance beams to support the rapidly growing markets in the Americas and Africa as well as the European and Middle East regions. ABS-3A provides expansion capacity to reach markets servicing high-growth data, video, mobility and government applications.

“ABS’ innovative design and procurement approach for satellites is designed to provide the best possible economics to our customers. ABS-3A and along with ABS-2A, launching in early 2016, will deliver these exceptional economics on current next-generation satellites. Both ABS-3A and 2A will further strengthen and solidify our global expansion and offer flexible capacity to our growing fleet,” commented Tom Choi, CEO of ABS. “We look forward to serving diverse markets using increasingly innovative and affordable solutions for many of ABS’ current and future customers.”

“With a successful launch, testing and execution of orbit operations, we were able to deliver the first 702SP to ABS about one month earlier than planned,” said Mark Spiwak, president, Boeing Satellite Systems International. “The 702SP product line was designed to bring the latest technology into the hands of customers seeking adaptable and affordable solutions. In addition, the 702SP’s patented dual-launch capability helps customers share launch costs, which can significantly lower overall expenses for a satellite owner.”

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About ABS:

ABS is one of the fastest growing global satellite operators in the world. ABS offers a complete range of tailored solutions including broadcasting, data and telecommunication services to broadcasters, service providers, enterprises and government organizations.

ABS operates a fleet of satellites; ABS-2, ABS-3, AB-3A, ABS-4/Mobisat-1, ABS-6 and, ABS-7. The satellite fleet covers 80% of the world's population across the Americas, Africa, Asia Pacific, Europe, the Middle East, CIS and Russia.

The new satellites: ABS-2A and ABS-8 are planned to launch in early 2016 and late 2017 respectively. ABS plans to add more satellites in the next 2-3 years to its growing fleet.

Headquartered in Bermuda, ABS has offices in the United States, Dubai, South Africa, Germany, Philippines, Indonesia and Hong Kong. ABS is majority owned by funds managed by the European Private Equity firm Permira. The Permira funds acquired ABS in 2010.

For more information, visit www.absatellite.com