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**PRESS RELEASE**

## **ABS and Nepal Digital Cable (NDC) Launch a New DTH Platform on ABS-2**

Bermuda and Hong Kong - 23 December 2016, ABS and Nepal Digital Cable (NDC) signed a multi-transponder agreement to deliver Direct-to-Home (DTH) broadcast service into Nepal.

The new platform will broadcast over 170 TV channels of local and international content. Audiences will be able to enjoy an array of high quality programming. This new service will commence in February 2017 on ABS-2, South Asia Ku-band beam at the prime location of 75°E covering Nepal and neighboring South Asia countries.

"NDC is providing a ground breaking option from a dominated marketplace." said Laxmi Prasad Paudyal, Managing Director of NDC. "We are thrilled to work with ABS to deliver the next-generation DTH service in Nepal, with the most sophisticated and state-of-the-art technology. Our subscribers will enjoy more than 170 high quality channels, including around 50 High Definition (HD), as well as 3 Ultra High Definition (UHD or 4K) channels, the first in Nepal. Customers can also look forward to a very attractive package from NDC." He added, "Our goal is not to meet the competition but go way beyond it and set a new milestone in Nepalese Pay TV Industry".

"Partnering with NDC to further expand our broadcasting services to Nepal is exciting. This will be the new addition to our existing DTH platforms in Indonesia, Russia/CIS, South Asia, Bangladesh and Africa," said Tom Choi, CEO of ABS. "We are eager to facilitate regional broadcasters with their business growth, at our prime broadcasting orbital slots of 75°E, 159°E and 3°W, where our newly launched satellites for video broadcasting are strategically located. It is our mission to deliver quality television to the wider population at an affordable cost."

ABS-2 was launched in 2014 as one of the most powerful satellites in the Eastern Hemisphere with 89 transponders. It is a versatile SSL 1300 spacecraft, and is designed to serve DTH requirements.

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## **About ABS**

ABS is one of the fastest growing global satellite operators in the world. ABS offers a complete range of tailored solutions including broadcasting, data and telecommunication services to broadcasters, service providers, enterprises and government organizations.

ABS operates a fleet of satellites: ABS-2, ABS-2A, ABS-3, ABS-3A, ABS-4/Mobisat-1, ABS-6, and ABS-7. The satellite fleet covers over 93% of the world's population across the Americas, Africa, Asia Pacific, Europe, the Middle East, CIS and Russia.

Headquartered in Bermuda, ABS has offices in the United States, UAE, South Africa and Asia. ABS is majority owned by funds managed by the European Private Equity firm Permira.

For more information, visit: [www.absatellite.com](http://www.absatellite.com)

## **About Nepal Digital Cable**

Nepal Digital Cable is the first 4K and largest market place of Nepal, a joint venture of Gospell Digital Technology Co. Ltd, Shenzhen China and Nepalese entrepreneurs. It is the widest and largest ever platforms of Nepal. NDC is aiming to start its operation early Feb 2017 and wishes to reach the mass and class together. Set up by an experienced team and the state-of-the-art technology, it will be on a front line of Nepalese Pay TV market soon. NDC is aimed to provide a wide range of programs and above par excellence on digital TV industry of Nepal. NDC is expanding its services to digital cable and high speed broadband as well.

For more information, visit: [www.hamrotv.com.np](http://www.hamrotv.com.np)