

## **SkyVision Launches Two Broadcast Platforms Over ABS-3A Satellite to Deliver Comprehensive SD/HD Content to Customers in Africa**

**Hertfordshire, UK, November 26, 2015** – SkyVision Global Networks Ltd., a leading global satellite communications service provider, today announced a partnership with ABS, one of the fastest growing global satellite operators in the world, to launch two new video platforms on ABS-3A. This will provide quality DVB-S and DVB-S2 content, including HD, via satellite across Sub-Saharan Africa, including French speaking Africa and South Africa.

The signing of this agreement will deliver vital communications services via ABS-3A, a premium satellite located at the 3°W orbital position, to effectively meet the growing demand for content and DTH services using 90cm dishes. The new platforms will support both SD and HD channels in MPEG-2 and MPEG-4 encoding. Coverage will focus on the Free-To-Air channels and Pay TV markets in Sub-Saharan Africa.

SkyVision boasts more than ten satellite platforms and a network of high-capacity fiber optic cables via its gateways in Africa, Europe, North America and the Middle East as well as multiple points of presence (POPs) in Africa. SkyVision’s contribution to this important project is to provide the company’s global hybrid system of high-capacity network of fiber optic cables to the Internet backbone via ABS-3A. This will enable superior distribution services of special events, news and DTH channels from Asia and Europe to Africa.

“Launching these services on ABS-3A creates a new era of high performance satellite services to customers in Africa,” stated Ori Waterman, SkyVision’s CEO. “This deal establishes new key broadcast platforms over the ABS-3A and enhances our distribution capabilities with our African customers via Ku-Band Platforms to best serve broadcasters and a wider viewing audience.”

Tom Choi, CEO of ABS, commented, “We are quickly developing an excellent broadcast neighborhood on ABS-3A over Africa and this agreement with SkyVision enhances our capabilities and opportunities. Our cooperation with SkyVision will result in a cost-effective solution to expand coverage in remote regions throughout Africa, add viable bandwidth and introduce new services to more customers.”

### **About SkyVision**

SkyVision is a global communications service provider, offering comprehensive, integrated solutions to meet all corporate, government and telco market requirements. With an emphasis on its customers’ local or regional requirements, SkyVision offers superior network connectivity solutions. Known for its innovative approach, the company offers an extensive suite of both customized solutions and industry-standard services for end-to-end IP connectivity, managed from its international gateways and selected local hubs. SkyVision’s global-reaching network



connects its customers to the Internet backbone with more than ten satellite platforms and a network of high-capacity fiber optic cables, via its gateways in Africa, Europe, North America and the Middle East as well as multiple points of presence (POPs) in Africa. SkyVision currently commands a satellite and fiber network IP connectivity spanning 100 countries. The company's C-Band and Ku-Band VSAT network solutions draw on SkyVision's extensive space segment inventory from leading satellite providers and its capacity is carefully tailored to customers' individual needs for optimal cost-effectiveness. Visit [www.skyvision.net](http://www.skyvision.net).

**For more information, contact:**

Rosanne E. Albert  
Marketing & Business Development Manager  
SkyVision Global Networks  
T. +44 20 3695 7945  
E. [rosanne@skyvision.net](mailto:rosanne@skyvision.net)

**World Media:**

Josh Shuman, S&A Communications  
T. +972-54-498-5833  
E. [josh@shumanpr.com](mailto:josh@shumanpr.com)

**About ABS:**

ABS is one of the fastest growing global satellite operators in the world. ABS offers a complete range of tailored solutions including broadcasting, data and telecommunication services to broadcasters, service providers, enterprises and government organizations.

ABS operates a fleet of satellites; ABS-2, ABS-3A, ABS-4/Mobisat-1, ABS-6, ABS-7. The satellite fleet covers 80% of the world's population across the Americas, Africa, Asia Pacific, Europe, the Middle East, CIS and Russia.

The new satellites: ABS-2A and ABS-8 are planned to launch in early 2016 and 2017/2018 respectively. ABS plans to add more satellites in the next 2-3 years to its growing fleet.

Headquartered in Bermuda, ABS has offices in the United States, Dubai, South Africa, Germany, Philippines, Indonesia and Hong Kong. ABS is majority owned by funds managed by the European Private Equity firm Permira. The Permira funds acquired ABS in 2010.

Visit [www.absatellite.com](http://www.absatellite.com)

**For more information, contact:**

Penny Hill  
Marketing Director  
T. +65 81898835  
E. [penny@absatellite.com](mailto:penny@absatellite.com)

SKYVISION GLOBAL NETWORKS LTD.

Kinetic Business Centre, Theobald St., Borehamwood, Hertfordshire WD6 4PJ, United Kingdom  
Tel: +44 20 8387 1750 | Fax Number: +44 20 8387 4004