



PRESS RELEASE

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SIS LIVE and ABS launch a dedicated platform for OU services across the European region

Milton Keynes, UK - Broadcast connectivity expert SIS LIVE and leading satellite operator ABS today announced that they have launched a new SIS LIVE Gateway Service solution for ABS Occasional Use services.

This new platform offers broadcasters and service providers a flexible and reliable solution at competitive rates. The SIS LIVE Gateway Service provides Occasional Use booking services and satellite line-up support for the Ku-band European beam capacity of the ABS-3A satellite. ABS-3 is located at 3°W, which connects the Americas, Europe, Africa, and the Middle East.

The service is managed in collaboration with ABS technical and operational staff through SIS LIVE's highly experienced OU booking desk and MCR technical staff utilising SIS LIVE's teleports and connectivity infrastructure. The gateway service serves ABS customers, providing an effective and competitive platform to deliver video and data feeds to the widest broadcasters' community in Europe.

ABS CEO Tom Choi said, "SIS LIVE is highly regarded, with a deep understanding of the OU market on multiple platforms, and for multiple applications. This is a major boost for both companies that will further enhance our respective businesses overall. The ability to provide this new platform will accelerate the development of new opportunities in Europe and potentially other markets in the future."

SIS LIVE Managing Director David Meynell added, "We are delighted to couple our respective areas of expertise with ABS in the provision of these new services. Our Gateway Services offering enables customers to take advantage of the world-class broadcast assets and expertise of both companies to tailor a unique Opex model that precisely suits their needs."

Dedicated, ABS Occasional Use Service is now available 24/7 via telephone at: +44 (0) 330 123 1220 and email at: OUBookings@absatellite.com

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About ABS:

ABS is one of the fastest growing global satellite operators in the world. It offers a complete range of tailored solutions including broadcasting, data and telecommunication services to broadcasters, service providers, enterprises and government organizations.

ABS operates a fleet of satellites: ABS-2, ABS-2A, ABS-3, ABS-3A, ABS-4/Mobisat-1, ABS-6, and ABS-7. The satellite fleet covers over 93% of the world's population across the Americas, Africa, Asia Pacific, Europe, the Middle East, CIS and Russia.

Headquartered in Bermuda, ABS has offices in the United States, UAE, South Africa and Asia. ABS is majority owned by funds managed by the European Private Equity firm Permira.

For more information, please visit: www.absatellite.com

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About SIS LIVE:

SIS LIVE has been delivering critical media content since 1989. The company's rapidly growing international fibre network, Anylive® connects over 100 locations including broadcasters, major switching centres, channel aggregators and sports venues. SIS LIVE operates two Network Operation Centres located in the UK, collocated with SIS LIVE teleports which supply extensive satellite facilities to complete the connectivity offering. The company provides a full range of broadcast services from UHD to low bit rate streaming with data and audio transmission services also available. This comprehensive fibre and satellite infrastructure forms a cohesive and robust portfolio, broadcasting over 250 hours of live transmissions worldwide every day supporting multiple contracted and occasional use events.

For more information, please contact:

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